

Republic of the Philippines  
Department of Education  
National Capital Region  
**DIVISION OF CITY SCHOOLS**  
Quezon City, Metro Manila



August 27, 2009

**MEMORANDUM TO:**

Assistant Schools Division Superintendents  
Division/ District Supervisors  
Elementary and Secondary School Principals,  
Head Teachers, Teachers In-Charge  
Public and Private Schools

**Subject:        *EMBLEM AND MASCOT DESIGN COMPETITION***

Attached is a regional letter no. 306 dated August 27, 2009 re: Emblem and Mascot Design Competition. The contents of which are self-explanatory, for the information and guidance of all concerned.

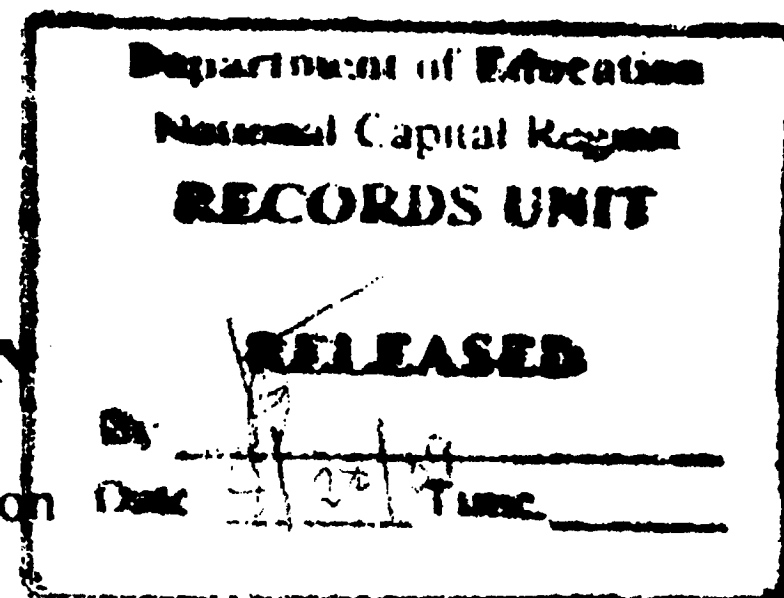
Immediate dissemination of this Memorandum is desired.

  
**VICTORIA D. FUENTES**  
Schools Division Superintendent

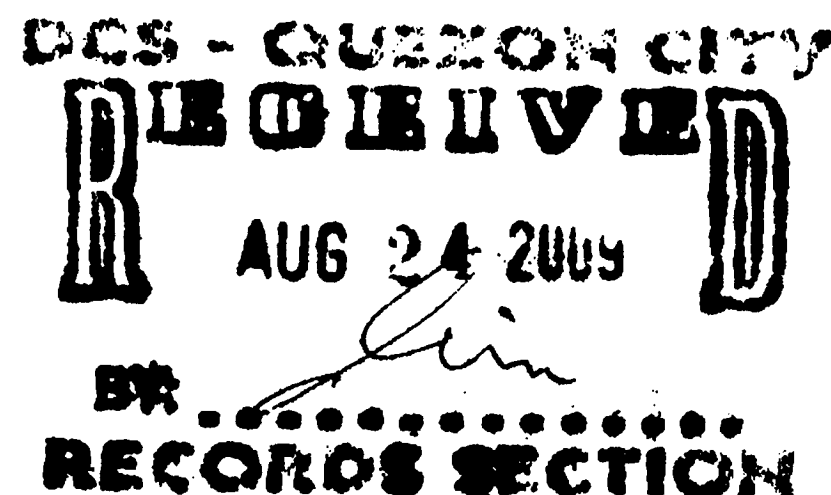
//mvr



**Republika ng Pilipinas**  
*(Republic of the Philippines)*  
**KAGAWARAN NG EDUKASYON**  
*(DEPARTMENT OF EDUCATION)*  
**PAMBANSANG PUNONG REHIYON**  
*(NATIONAL CAPITAL REGION)*  
Daang Misamis, Bago Bantay, Lungsod Quezon  
*(Misamis St., Bago Bantay, Quezon City)*



August 20, 2009



To: Schools Division Superintendents

Dear Sir/Madam:

The 2014 Incheon Asian Organizing Committee is hosting an Emblem and Mascot Design Competition. The design will be used for the 2014 Asian Games in Incheon, Republic of Korea.

Ambassador Harry C. Angpin, Chairman, Philippine Sports Commission, is encouraging all talented DepEd-NCR students to join the said competition.

It would be the pride of the country if a Filipino student's creative design will be recognized all over Asia and the rest of the world.

Enclosed are the letters from the Philippine Sports Commission and the Office of the Asian and Pacific Affairs, Department of Foreign Affairs and its attachments for your immediate information and appropriate action.

Immediate and wide dissemination of this Regional Letter is desired.

Very truly yours,

TERESITA G. DOMALANTA, CESO III  
Director IV

REGIONAL LETTER NO. 306

108

8/27/09

*"Character, Competence, Excellence and Distinction"*



OFFICE OF ASIAN AND PACIFIC AFFAIRS

19142

29 June 2009

Sir :

This Office would like to inform you that the 2014 Incheon Asian Games Organizing Committee is holding an Emblem and Mascot Design Competition which is open to anyone interested.

The Organizing Committee is in search of a mascot and emblem design to be used for the 2014 Asian Games, which will be held in Incheon, Republic of Korea.

Attached is a copy of the Competition announcement.

Entries may be submitted from 1 July to 31 August 2009 to the following address:

2014 Incheon Asian Games Organizing Committee Culture  
Events and Public Relations Department  
Incheon Munhak World Cup Stadium, Munhak-dong 482  
Gyeongwon-ro 201, Nam-gu, Incheon Metropolitan City  
Tel. No.: (+82-32) 485-2204  
Fax No.: (+82-32) 458-2209  
Official Website: [www.incheon2014ag.org](http://www.incheon2014ag.org)  
(look for "Emblem and Mascot Design Competition")

Thank you for your kind attention.

Very truly yours,

For the Secretary of Foreign Affairs:

  
**RONALD B. ALLAREY**  
Assistant Secretary

**HON. HARRY C. ANGPING**

Chairman

Philippine Sports Commission  
Rizal Memorial Sports Complex  
Pablo Ocampo ST., Malate, Manila

PHILIPPINE SPORTS COMMISSION  
**RECEIVED**

BY: JCM  
DATE: 7/1/09  
TIME: 2:15 pm  
OFFICE OF THE CHAIRMAN



Republic of the Philippines  
Office of the President

**Philippine Sports Commission**

DEPED - NCR

RECORDS UNIT

RECEIVED

BY: \_\_\_\_\_

DATE: 7/15/09

TIME: \_\_\_\_\_

15 July 2009

**DR. TERESITA G. DOMALANTA**

Director IV – NCR Department of Education (DepEd)

Misamis Street, Bago Bantay

Quezon City

Dear Director Domalanta:

Greetings from the Philippine Sports Commission!

The 2014 Incheon Asian Games Organizing Committee is hosting an Emblem and Mascot Design Competition. The Competition, which searches for the emblem and mascot design to be used for the 2014 Asian Games in Incheon, Republic of Korea, is open to everyone.

In line with this, the Commission, through its Chairman, Ambassador Harry C. Angping, would like to encourage the students from the various schools under the Department of Education – National Capital Region (NCR) to join the said Competition. It would be the pride of the country if a Filipino student gets the once-in-a-lifetime opportunity to create a design that will be recognized all over Asia and the rest of the world.

Attached is the letter from Asec. Ronald B. Allarey of the Office of Asian and Pacific Affairs, Department of Foreign Affairs, who informed us of the competition, along with a copy of the Competition Announcement for your perusal.

We look forward to the information dissemination of the Competition among the NCR studentry as we promote both sports and art participation among our youth.

Thank you.

Very truly yours,

  
**ATTY. PAUL S. VEGA, REE**

Senior Executive Assistant

Office of the Chairman

{ 2014년 제17회 인천아시아경기대회  
{ 엠블럼 및 마스코트 디자인 공모

{ The 17<sup>th</sup> Incheon Asian Games 2014  
{ Emblem and Mascot Design Competition

세 계 와 通 하 는 디 자 인 을 찾 아 라

최고의 아시아경기대회 구현

아시아 스포츠의 균형 발전 도모

40억 아시아인의 우의 증진 •

2014인천아시아경기대회조직위원회에서  
엠블럼 및 마스코트 디자인을 공모합니다.

2014인천아시아경기대회의 비전과 방향을 함축적으로 표현하며,  
대회의 성공적 개최를 위한 꿈과 의지를 담은 국제적 감각으로 세계와 通하는 디자인을 찾습니다.  
대한민국 국민뿐만 아니라 외국인도 참여할 수 있는 이번 공모에 여러분의 많은 참여를 바랍니다.

## Create a Design that Communicates with the World

Invent the design that...

Embodies the best Asian Games

Inspires balanced development of Asian sports

Promotes fraternity among the world's 4 billion Asians

The 2014 Incheon Asian Games Organizing Committee  
is hosting an emblem and mascot design competition.

We are looking for a design that captures the vision and direction of the 2014 Asian Games -  
a design that embodies Incheon's dream and determination of hosting a successful games.

The ideal design would have a style with an international trend that communicates with the world.

The 2014 Incheon Asian Games Organizing Committee hopes for wide participation from everyone,  
Korean and foreign, in this design competition.

공모분야 2014인천아시아경기대회 엠블럼 및 마스코트  
 출품자격 제한 없음(외국인 포함)  
 접수기간 '09.7.1 ~ '09.8.31 18:00까지  
 심사발표 및 시상식 2009. 9월(예정)  
 시상내역 엠블럼  
 대상 - 1점 1천만 원 | 금상 - 1점 5백만 원  
 은상 - 2점 3백만 원 | 동상 - 3점 1백만 원  
 입선 - 20점 1십만 원  
마스코트  
 대상 - 1점 1천만 원 | 금상 - 1점 5백만 원  
 은상 - 2점 3백만 원 | 동상 - 3점 1백만 원  
 입선 - 20점 1십만 원  
 \* 시상금 및 시상내용은 일부 변경될 수 있음  
 \* 제세공과금은 본인 부담  
 접수문의 2014인천아시아경기대회조직위원회 문화홍보부 디자인팀담당관  
 주소 인천광역시 남구 경원로 201(문학동 482) 인천문학월드컵경기장  
 2014인천아시아경기대회조직위원회 문화홍보부  
 TEL 032-458-2204  
 FAX 032-458-2209  
 주최·주관 2014인천아시아경기대회조직위원회  
 \* 자세한 내용은 6월 15일부터 2014인천아시아경기대회조직위원회  
 홈페이지(엠블럼 및 마스코트 공모)에서 확인 바랍니다. (www.incheon2014ag.org)

Type of Entry 2014 Incheon Asian Games Emblem and Mascot  
 Qualifications to enter None - Open to all (foreigners included)  
 Entry submission period July 1, 2009 to August 31, 2009  
 Awarding of Prizes September 2009 (tentative)  
 Awards Emblem  
 Grand Award - 1 10,000,000 KRW | Gold Award - 1 5,000,000 KRW  
 Silver Award - 2 3,000,000 KRW | Bronze Award - 3 1,000,000 KRW  
 Honorable Entry Award - 20 100,000 KRW  
Mascot  
 Grand Award - 1 10,000,000 KRW | Gold Award - 1 5,000,000 KRW  
 Silver Award - 2 3,000,000 KRW | Bronze Award - 3 1,000,000 KRW  
 Honorable Entry Award - 20 100,000 KRW  
 \* Prize money and awards may be partly changed at a later date.  
 \* All taxes and other government fees are the responsibility of the participant  
 Entry information 2014 Incheon Asian Games Organizing Committee Culture Events & Public Relations Department  
 Address 2014 IAGOC Culture Events & Public Relations Department  
 Incheon Munhak World Cup Stadium, Munhak-dong 482  
 Gyeongwon-ro 201, Nam-gu, Incheon Metropolitan City  
 +82-32-458-2204  
 TEL +82-32-458-2209  
 FAX 2014 Incheon Asian Games Organizing Committee  
 Sponsor \* Homepage: www.incheon2014ag.org (look for "Emblem and Mascot Design Competition")